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# Acuerdos transformativos



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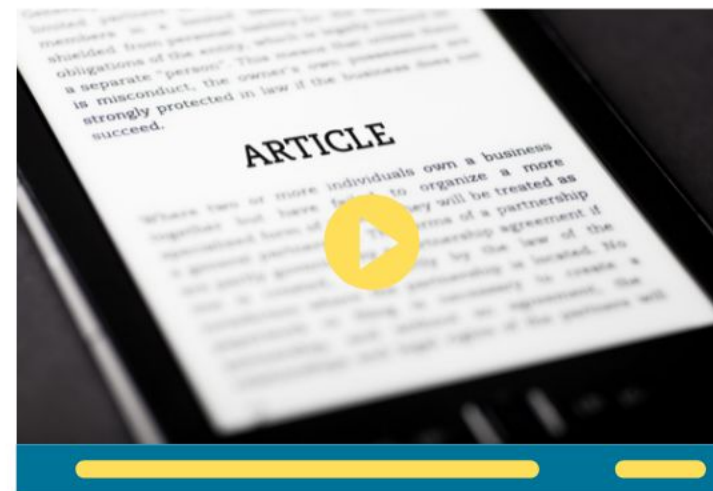
# Consorcio Colombia



*¿Qué son los acuerdos transformativos?*



*Montos anuales*



*Metodología de distribución y valores*

# ¿Qué son los Acuerdos transformativos?

*Los acuerdos transformativos son una vía de negociación entre instituciones (bibliotecas, consorcios nacionales y regionales) y casas editoriales, a través de la cual se pretende “transformar” el modelo de publicación en revistas académicas por suscripción, pasando a un modelo basado en la publicación en acceso abierto.*





## Según la ESAC, los AT tienen las siguientes características:

- *Son temporales y transitorios*
- *Los autores conservan los derechos de autor*
- *Deben ser transparentes: divulgación a través de la ESAC\**
- *Buscan identificar las necesidades de los autores y las instituciones: se contará con sistemas de gestión y control (Dashboard)*

*Tipo de acuerdo: Leer y Publicar (Read & Publish)*

**ESAC**

*\*ESAC - Guidelines for Transformative Agreements*

## Beneficios

- *Favorece la visibilidad a través de la publicación en acceso abierto.*
- *El flujo de pagos de APC estaría centralizado y controlado.*
- *Los autores pueden elegir publicar en revistas de alto impacto en acceso abierto.*
- *Los acuerdos transformativos asisten a la comunicación científica como uno de los componentes de la ciencia abierta*
- *Mayor acceso a la ciudadanía y mayores posibilidad de divulgación y visibilidad científica*
- *Continuar promoviendo una política de transición del modelo tradicional de acceso por suscripción a un modelo de acceso abierto para todos los lectores*
- *Más de USD 1.000.000 por año para la publicación de artículo científicos colombianos en acceso abierto*

# Montos Anuales

BANDA	2019		2020			2021			2022		
	TOTAL USD	CANTIDAD IES	TOTAL USD	CANTIDAD IES	INCREMENTO	TOTAL USD	CANTIDAD IES	INCREMENTO	TOTAL USD	CANTIDAD IES	INCREMENTO
1A	\$ 662.253	1	\$ 659.018	1	-0,49%	\$ 661.459	1	0,4%	\$ 677.508	1	2,4%
1B	\$ 425.225	4	\$ 426.475	4	0,29%	\$ 428.963	4	0,6%	\$ 439.306	4	2,4%
1C	\$ 359.642	4	\$ 360.562	4	0,26%	\$ 363.083	4	0,7%	\$ 371.812	4	2,4%
2A	\$ 223.086	12	\$ 223.442	13	0,16%	\$ 226.319	13	1,3%	\$ 231.969	12	2,4%
2B	\$ 194.575	9	\$ 194.912	10	0,17%	\$ 197.800	10	1,5%	\$ 202.721	10	2,4%
2C	\$ 164.047	13	\$ 164.429	15	0,23%	\$ 167.326	16	1,7%	\$ 171.480	17	2,4%
3A	\$ 102.225	10	\$ 102.142	10	-0,08%	\$ 105.101	8	2,8%	\$ 107.754	9	2,5%
3B									\$ 46.406	1	100,0%
4A	\$ 61.203	2	\$ 61.186	3	-0,03%	\$ 64.176	3	4,7%	\$ 65.811	3	2,5%



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- *El valor de APC total para 2022 equivale a US \$ 1.105.224.*
- *Este beneficio económico efectivamente se ve reflejado si se usan los 334 artículos aprox.*
- *El beneficio económico para cada miembro dependerá de los artículos publicados en AA en estas tres editoriales.*
- *La madurez en los procesos de investigación son un factor clave en el aprovechamiento de los acuerdos.*
- *La autonomía sobre los procesos de publicación en las instituciones no se verá afectada.*



# Reconocimiento de los beneficios de los acuerdos transformativos

## SPRINGER NATURE

Valor promedio estimado por APC  
\$3,196 USD

## ELSEVIER

Valor promedio estimado por APC  
\$3,500 USD



Taylor & Francis  
Taylor & Francis Group

Valor promedio estimado por APC  
\$3,000 USD

Año

# Artículos

Costo Total  
USD APC

# Artículos

Costo Total  
USD APC

# Artículos

Costo Total  
USD APC

Beneficios  
potencialmente  
adquiridos

2022

144

\$ 460.224

150

\$ 525.000

40

\$ 120.000

\$ 1.105.224

2023

308

\$ 984.368

200

\$ 700.000

60

\$ 140.000

\$ 1.864.368

2024

362

\$ 1.156.952

300

\$ 1.050.000

80

\$ 240.000

\$ 2.446.952



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# Metodología de Distribución

## Procedimiento de asignación



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Hay una cantidad de APC's por asignar cada año en las tres editoriales.

Con base en el historial de publicación:

- Se asigna un 25% para aquellas Instituciones que tienen un historial de publicación menor (Grupo 1)
- El 75% restante se distribuye proporcionalmente entre las Instituciones con historial de publicación mayor (Grupo 2)

	APCs negociados 2022	Grupo 1	Grupo 2
ELSEVIER	150	37	113
SPRINGER NATURE	144	36	108
 Taylor & Francis Taylor & Francis Group	USD \$120.000	USD \$30.000	USD \$90.000

Los APC's que no se usen en el año, no se transfieren al siguiente (excepto Springer en el primer año), y si no se usan se pierden.

Por lo anterior, el Consejo General del Consorcio Colombia aprobó lo siguiente:

- Crear una bolsa con los artículos no usados hasta el momento
- Lograr asignar todos los APC's disponibles.
- Dar la posibilidad de que participen todas las instituciones.
- Asignar los APC's sobrantes proporcionalmente a los artículos aceptados en el año y que conforman la bolsa

# Procedimiento de asignación





# Artículos publicados en 2020



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<b>SPRINGER NATURE</b>	<b>36</b>
<b>ELSEVIER</b>	<b>136</b>
 <b>Taylor &amp; Francis</b> Taylor & Francis Group	<b>21</b>

# Distribución 2022



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Casa editorial	Potenciales (primera fecha de corte)*	Potenciales (después de la fecha de corte)**
<b>SPRINGER NATURE</b>	<b>12</b>	<b>+</b>
<b>ELSEVIER</b>	<b>14</b>	<b>+</b>
 Taylor & Francis Taylor & Francis Group	<b>USD 10.328</b>	<b>+</b>

*\*Su institución tiene la posibilidad de beneficiarse de un APC de cada editorial, antes de la fecha de corte definida, en el caso de Taylor & Francis puede aplicar por recursos hasta por USD 3,000.*

*\*\*Adicionalmente, su institución podrá beneficiarse de la bolsa general que se conformará después de la fecha de corte, la cual será distribuida equitativamente entre las instituciones que cuenten con artículos aprobados al momento.*

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# Estrategia:

*1) Consortia ha creado un equipo de gestión de la investigación, que se encargará de viabilizar los acuerdos transformativos.*

*2) Cualificar y estimular en los investigadores la apropiación del acceso abierto, para que aprovechen los beneficios del acuerdo.*

*3) Diseño de una estrategia de comunicaciones que permita la visibilización y socialización de los acuerdos.*

*4) Buscar el aprovechamiento completo de los recursos adquiridos en la negociación.*



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